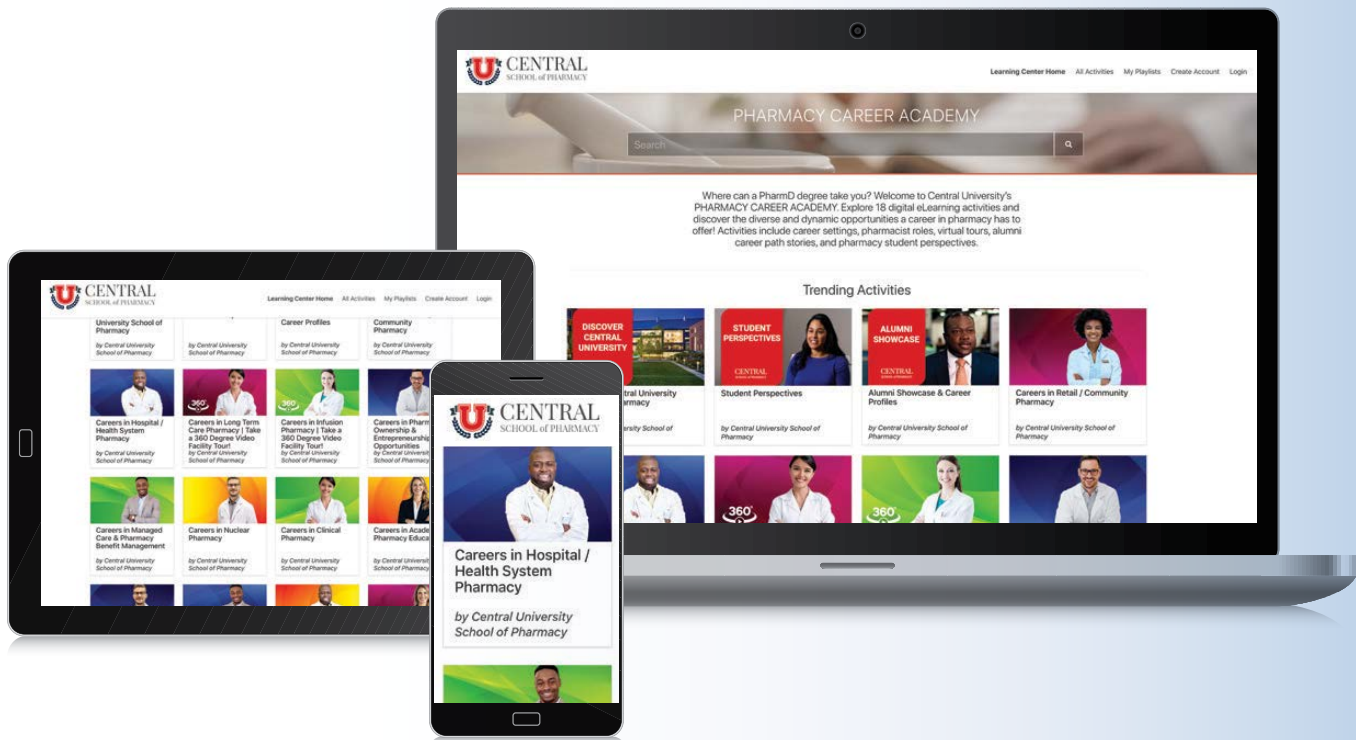
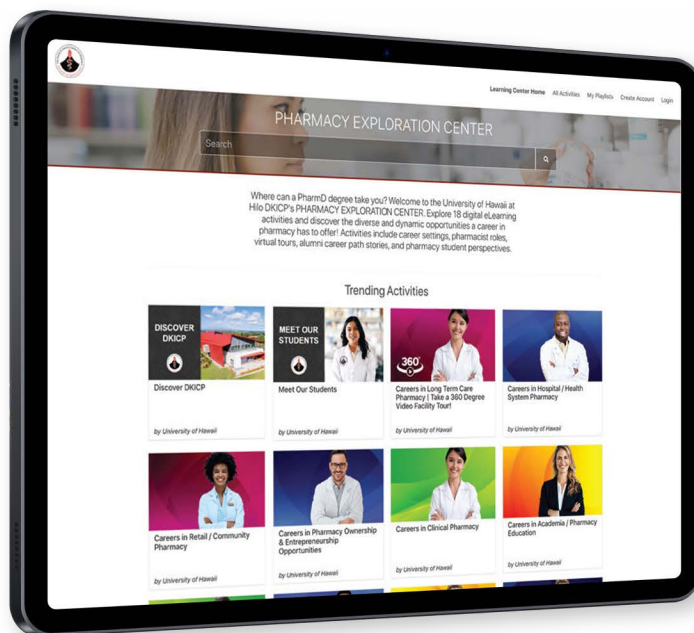
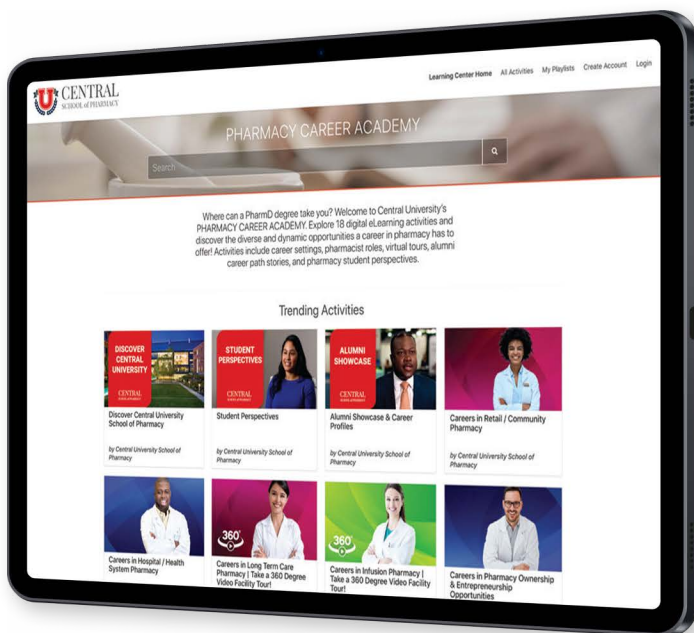


# INCREASE YOUR APPLICATION VOLUME AND YIELD

Recruiting students into a PharmD program can be challenging. CORE RECRUIT helps your college of pharmacy generate excitement and educate prospective student candidates on pharmacy practice settings and careers paths, collect contact information and engagement data, and maintain continuous engagement with candidates.





## PROSPECTIVE CANDIDATES

Paint the vision! Generate interest for a career in pharmacy by sharing learning activities about the diverse and dynamic opportunities within pharmacy, your pharmacy program and more.

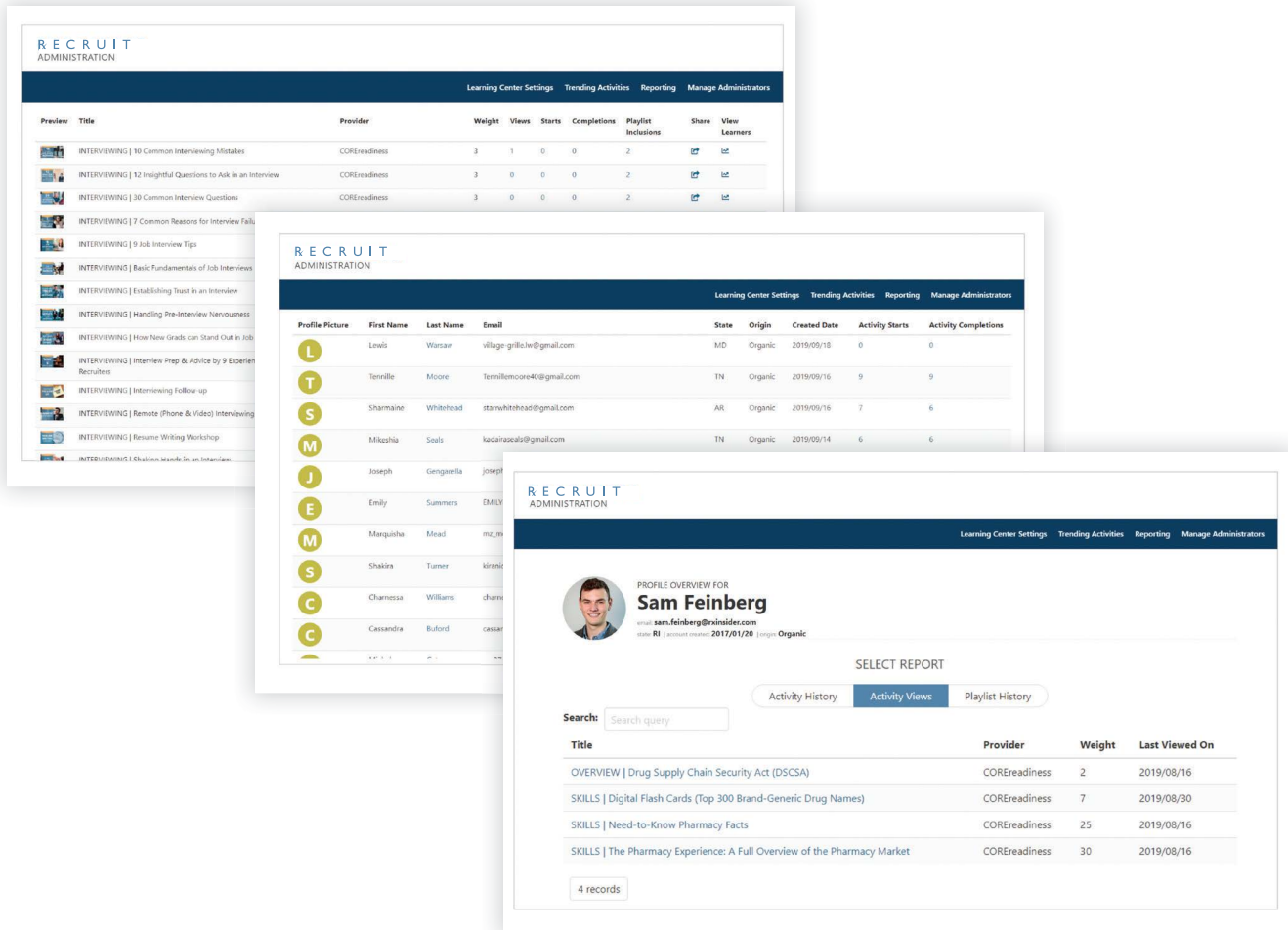
## RECRUITING CENTER CONTENT

### Pharmacy Career Activities

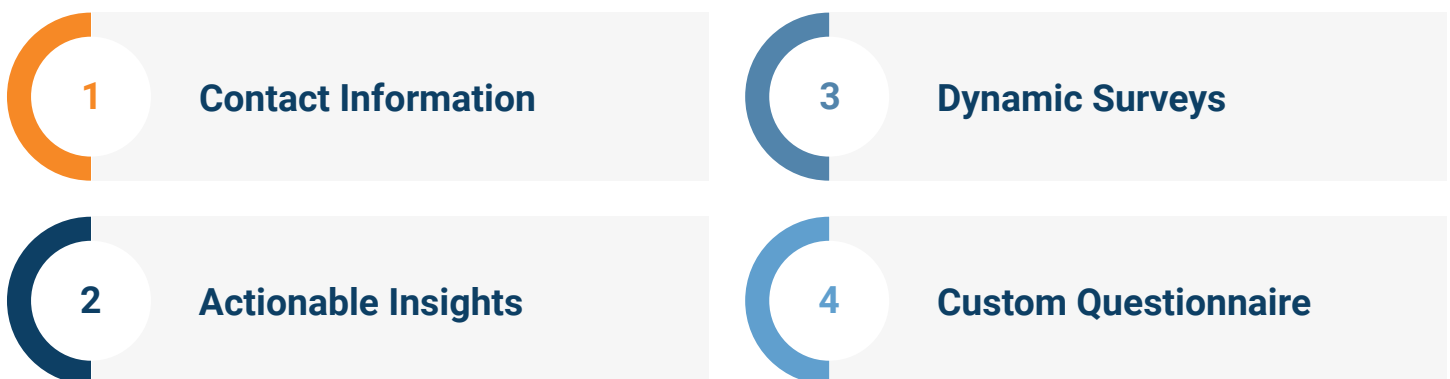
- Community Pharmacy
- Hospital Pharmacy
- Clinical Pharmacy
- Pharmacy Ownership
- Specialty Pharmacy
- Managed Care
- Long-Term Care Pharmacy
- Industry
- Infusion Pharmacy
- Compounding Pharmacy
- Academia
- Ambulatory Care Pharmacy
- Nuclear Pharmacy
- Non-Traditional Pharmacy
- Medical Science Liaison

### Recommended Custom Activities

- Introduction to Your School/Program
- Student Life at Your School
- A Message From Your Dean
- What Makes Your Pharmacy Program Stand Out
- Alumni Spotlights

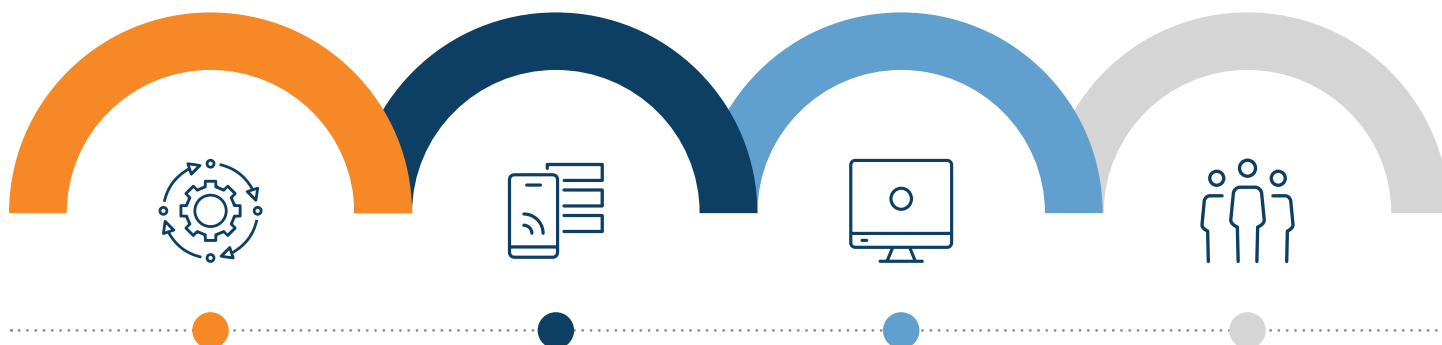


CORE RECRUIT helps you identify who is engaging. Capture contact information and follow up with prospective student candidates that show an interest in your program and a career in pharmacy.



Once you identify who is engaging, keep them interested! Share individual activities on a consistent schedule via social channels and emails to maintain and increase interest throughout the year.

## FEATURES



### TECHNOLOGY

Provide a custom recruiting center that is branded to your institution and filled with relevant learning activities.

### MOBILE ACCESSIBILITY

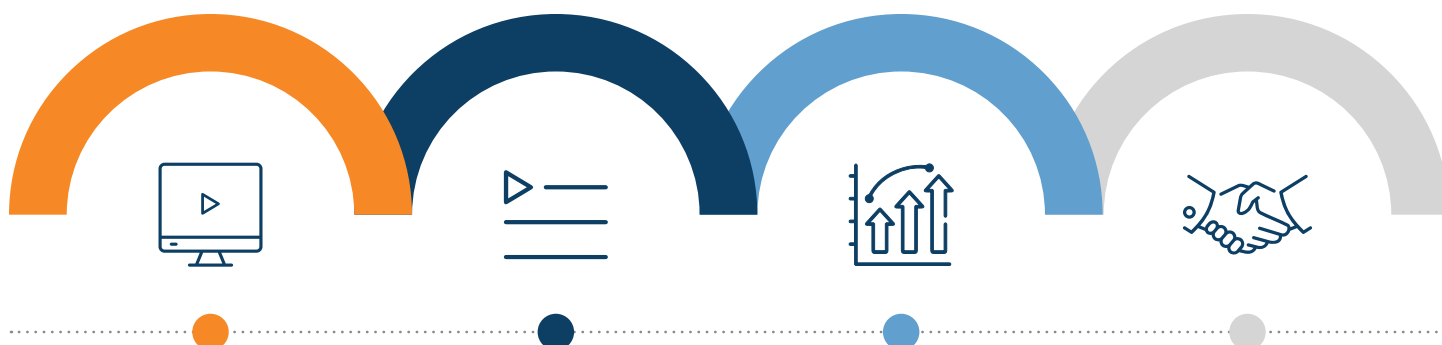
Candidates can access content from anywhere and at anytime from their mobile devices.

### CUSTOM ACTIVITIES

Host your content (videos, pdfs, slide decks, etc) as engaging activities within your recruiting center.

### MARKETING CONSULTING

Work with our marketing team to create a campaign to share your recruiting center.



### ACTIVITY LIBRARY

Add 15 pre-existing pharmacy career activities to expand your content library for maximum engagement.

### PLAYLISTS

Create custom playlists to support focused groups of prospective candidates and to supplement your career fair efforts.

### DATA

Access a comprehensive data and analytics suite to assess candidate engagement, survey data and more.

### CLIENT SUCCESS

Receive a dedicated client success representative to support you 24/7.